



The Care Workers' Charity Needs You



Care workers support the lives of others every day. Their highly skilled work improves the quality of life of everyone that draws on social care across the UK. And yet they are faced with an impossible situation.

Many of them are leaving the sector due to chronic low pay and mounting pressures since the beginning of the pandemic. Our charity is a safety net for them, providing mental health support and essential grants in times of crisis.

With the cost-of-living crisis, there has never been a more pressing time to support care workers. They face difficult decisions about how to feed their families for less. They are calling in sick to save on fuel costs, buying fewer fresh vegetables and skipping meals to make sure their children have enough to eat.

- This is your opportunity to make a real difference -

“ Our mission is to create a society where no care worker faces financial hardship alone, and where care workers are valued and recognised for their essential work. Our support acts as a safety net for care workers, providing mental health support and critical grants in times of adversity. With the cost-of-living crisis, we know that there has never been a more pressing time to support care workers ”

Why Support Us?

We have supported **12,196** care workers with **£6.1 million** in grants.

We provide
Financial Grants
when times are
tough

We provide
Mental Health
Grants when all
seems lost

We Campaign
Tirelessly
for Care Workers

Include your support in your Environmental, Social, and Corporate Governance or impact reports

Boost the morale of your existing employees

Show prospective employees that you are a company they would like to work for

Highlight your support and campaign activities in your marketing materials



Your Support Would

1. Improve mental health
2. Improve social care
3. Improve the lives of care workers
4. Reduce inequality
5. Improve wider society



We have given over 12,196 grants collectively worth £6.1 million.

Our grants help care workers improve their mental health, pay their bills, feed their children, cover funeral costs, and get them to and from work.

From our case studies, we know that our work supports retention by keeping care workers working in the sector, makes care workers more resilient and makes them feel more supported.

Care workers have amongst the highest levels of stress and mental health sickness absence of all professions in the UK. We offer free mental health support to all care workers who need it.

A healthy and sustainable social care workforce supports unpaid carers and significantly reduces pressures on the NHS.

We are award-winning. Most recently, these include ACO Charity of the Year 2022, the 2023 Market 3rd Sector Care Awards 'Making A Difference' Award and the 2023 Women Achieving Greatness 'Third Sector Leader Award' (Karolina Gerlich, CEO).



"I had been struggling with work and home life and often found myself close to tears, feeling alone and like nobody cared."

Amanda is a care worker in Norfolk. Her work can be emotionally demanding and, on top of money worries and family issues, she found herself struggling with anxiety.

"Thank you to all who have been involved, you really have made a life-changing difference to me."

Please get in touch if you would like to discuss fundraising, sponsorship or supporter membership:
fundraising@thecwc.org.uk
or www.thecareworkerscharity.org.uk
or scan the QR code





the
care
workers'
charity

2025 EVENTS



JANUARY

Step Up for Care

Kickstart your New Year by making a difference! Take on a challenge and join our Brew Monday coffee morning.

FEBRUARY

Connected to Care

Host an event to give back to Carers! Show your appreciation for the care workers who dedicate their lives to others.

MARCH

Words for a Cause

Words have the power to make a difference! Whether you're a performer or a supporter, take part in our writing competition.

APRIL

Care Adventurers

What's on your bucket list? Turn your dream into action and take on one of our challenges this month for a great cause.

MAY

Walks for Care

Lace up your walking shoes and bring the community together! Hit the trails to make a difference, furry friends welcome.

JUNE

Soar for a Cause

Would you like to be a superhero for the day? Get ready for an adrenaline-pumping experience and skydive with us.

JULY

Make Memories Together

The perfect opportunity to spend quality time with family and friends, whether it's a picnic, fun day or BBQ.

AUGUST

Together We Care

Get together and raise the awareness of care workers! Share stories, create memory boxes and give back to carers.

SEPTEMBER

Advocate for Care

Join us for Professional Care Workers Week. This month is about honouring the care workers dedication and skill.

OCTOBER

Haunted Hearts Care

Get ready for a hauntingly good time this All Hallows Eve as we host a series of fun and festive events.

NOVEMBER

Gaming for Good

Rally your fellow gamers, streamers, and friends, and let's create a virtual army of support for care workers.

DECEMBER

Finish Strong for Care

Let's finish the year strong by standing up for those who care. To add festive cheer, our Winter Prize Draw will be back!

TO DISCUSS OUR EVENTS and BESPOKE FUNDRAISING PLEASE EMAIL:

[FUNDRAISING@THECWC.ORG.UK](mailto:fundraising@thecwc.org.uk)

www.thecareworkerscharity.org.uk

